



Relentlessly Pursuing Excellence

Safeguarding Parent Newsletter - Friday 3rd May **Latest advice and guidance for parents and carers**

Great Wyrley Academy Safeguarding Team

The Great Wyrley Academy Safeguarding Team has been trained to an advanced level on all aspects of safeguarding. The team is available to any student, parent or school staff member to discuss and report any safeguarding concerns.

Designated Safeguarding Lead: Mr M Rehman

Deputy Designated Safeguarding Leads: Mrs M McCarthy, Mrs J Foyle, Mr J McFarlane, Mrs A Drury, Miss C Jackson, Mrs S Herrington, Miss C Chin, Mr J Studholme

Overview

Welcome to our latest edition of the Newsletter from the Great Wyrley Academy Safeguarding Team. Our aim is to bring you all the latest, relevant help and advice on issues that we feel will be of importance to you.

At Great Wyrley Academy, both staff and students are trained and educated in many areas of safeguarding. Staff are informed of the signs and symptoms to look for and be aware of, that could be an indication that there is a concern and how to report concerns. Students are given appropriate information into safeguarding topics and given strategies on how to stay safe.

This issue will cover: **Sextortion**

Sextortion

Sextortion – what is it?

Sextortion is a type of blackmail in which the offender threatens to disclose sexual content, such as information, photos or videos of the victim, with the intention of extorting money from them. Another phrase used to describe sextortion is *'online sexual coercion and extortion'*

How are children sextorted?

Individuals pretending to be children of the same age as the victim build a relationship with the young person over hours, days or even weeks. Once trust is established, the perpetrator begins to ask the young person for intimate images and videos. The victim sends the requested content, unaware that they are communicating with a criminal.

Self-generated Child Sexual Abuse Material (CSAM) refers to instances where a child produces images or videos of themselves, or agrees to someone else creating such content, such as through video calls. It's crucial to understand that in these situations, the child is coerced, manipulated or pressured into participating, making them a victim.

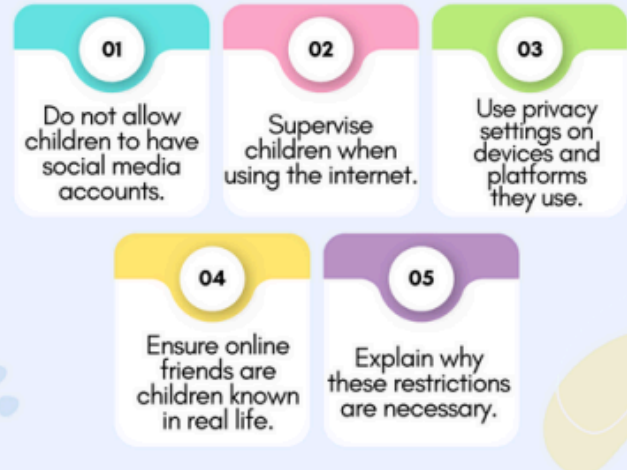
What are deepfakes?

With the capability to generate highly advanced AI images, children face increased vulnerability as criminals exploit fake images to extort them.

Deepfakes refer to AI-generated images where one person's face is substituted with another.

These creations can be incredibly realistic, making it challenging to distinguish between what is genuine and what is fabricated. The worrying part about AI-generated images is that the victim might never have shared any images with the perpetrator. However, due to fear and persuasion, they may agree to pay money to prevent the release of these fabricated images to friends and family.

5 Ways to Protect your Child from Sextortion



Steps to take if your child is a victim of sextortion

